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Brooklyn Botanic Garden  
Brooklyn Children Museum  
Brooklyn Museum  
Brooklyn Public Library  
Prospect Park  
Prospect Park Zoo

### **Tourism Internship at Heart of Brooklyn!**

Employer name: Heart of Brooklyn  
Contact: Kathryn Padberg, Intern Coordinator  
Contact email: [kpadberg@heartofbrooklyn.org](mailto:kpadberg@heartofbrooklyn.org)  
Address: 789 Washington Avenue  
Brooklyn, NY 11238  
Website: [www.heartofbrooklyn.org](http://www.heartofbrooklyn.org)

Heart of Brooklyn (HOB) is looking for a fall Tourism Intern. Flexible schedule, with a minimum of 15 hours per week. Candidates should have an interest in New York City's cultural community and the not-for-profit field.

Interns must be willing to assist with all facets of our programming, which includes joint research, marketing, education, community outreach and economic development. Work experience opportunities include partnering with staff on tourism efforts such as:

- Preparation of promotional tour materials
- Booking familiarization tours at HOB institutions
- Coordination of and outreach to group tours and FIT operations

as well as general administrative duties. Close attention to detail is a must. This position is ideal for someone interested in gaining great exposure to areas of marketing, cultural non-profits, and the wonderful borough of Brooklyn. This is an unpaid internship, but HOB can provide documentation for school credit.

Tourism activities for the fall 2006 include the distribution of a Heart of Brooklyn promotional video, produced with *Time Out New York's* City on Demand.

**To apply: Please e-mail a letter of interest and resume to Kathryn at [kpadberg@heartofbrooklyn.org](mailto:kpadberg@heartofbrooklyn.org) by September 15, 2006. No phone calls please.**

#### *About Heart of Brooklyn:*

Heart of Brooklyn (HOB) is a partnership of the leading cultural institutions located near Grand Army Plaza in central Brooklyn. Founded in 2001 by Brooklyn Botanic Garden, Brooklyn Children's Museum, Brooklyn Museum, Brooklyn Public Library, Prospect Park Alliance, and Prospect Park Zoo, this partnership encourages tourism and learning by making its world-class collections more visible and accessible. As an integral part of Brooklyn's renaissance, Heart of Brooklyn is committed to strengthening the future of its neighborhoods.